



South Dakota
DENTAL HYGIENISTS'
ASSOCIATION

Adopted 5/16/2024

The South Dakota Dental Hygienists' Association Strategic Plan 2024 - 2026

MISSION:

The South Dakota Dental Hygienists' Association's mission is to unite and empower dental hygienists.

VISION:

The South Dakota Dental Hygienists' Association's vision is healthy people through the power of dental hygienists.

CORE VALUES:

RESPECT: Treat each other with courtesy and respect, encouraging constructive dialogue, assuming good intent in all interactions.

TRUST & INTEGRITY: Create an environment that advances curious, courageous, innovative and accountable decision-making.

DIVERSITY & INCLUSION: Support and cultivate an environment of inclusion, diversity, equity, and access.

ENGAGEMENT: Seek robust input to inform wise decisions. Broadly and frequently communicate ADHA strategies, direction and values.

THE DOMAIN:

COMMUNITY: Provide an engaging, inviting, and supportive space for dental hygienists where our differences are celebrated.

Community Objectives:

- Identify gaps and investigate emerging leadership models to increase engagement at the state, regional, House of Delegates, and trustee levels
- Develop resources empowering dental hygienists to improve their workplace environment and professional satisfaction.

CONTINUING EDUCATION: Be the leader in developing and delivering dynamic, high quality learning opportunities.

Continuing Education Objectives:

- Research emerging issues in the profession.

- Offer resources in multiple delivery systems.
- Develop tools and practical resources for each targeted audience.
- Develop a dynamic engagement model that appeals to everyone.

GOVERNANCE & INFRASTRUCTURE: Advance structures that enable strategy development and execution in an inclusive, decisive and competent manner.

Governance & Infrastructure Objectives:

- Advance towards a competency-based and balanced leadership team.
- Reduce barriers for quality leaders to participate in leadership.
- Refine and communicate expectations of Board members.
- Create and share a communication plan that reflects a transparent operating environment.

ADVOCACY: To support dental hygienists in a variety of roles and pursue opportunities to advance the profession and promote the recognition, awareness and importance of dental hygienists.

Advocacy Objectives:

- Advance the utilization of dental hygiene professionals.
- Advance the scope of practice for dental hygiene professionals.
- Advance the credibility of the profession.
- Advocate for workplace improvements for dental hygiene professional